

U.S. Embassy Rangoon: Social Media Analyst



Project Title	U.S. Embassy Rangoon: Social Media Analyst
Project Summary	Help U.S. Embassy Rangoon engage with and inspire the next generation of movers and shakers in Burma by providing weekly data analysis of the entire U.S. government's social media messaging on Facebook and Twitter through 8 different accounts.
Country	+95
Country/Region of Focus	+95

Project Description

Collect and analyze data related to messaging and social media campaigns to help implement successful marketing practices. Responsibilities include:

- Analyzing user engagement
- Report on web traffic for all social media
- Ability to identify target audience preferences and trends and more....

Required Skills or Interests

Skill(s)
Data analysis
Social media management

Additional Information

For more information, checkout:
- <https://www.facebook.com/usembassy.rangoon/>

- <https://www.facebook.com/consularrangoon/>
- <https://www.facebook.com/americancenter.rangoon/>
- <https://www.facebook.com/myanmar.peacecorps/>
- <https://www.facebook.com/educationusaburma/>
- <https://twitter.com/USEmbassyBurma>

Language Requirements

None